Sarah Dusseault <sarah.dusseault@lacity.org>

Retail Runyan - see links

Anthony-Paul Diaz <ap.diaz@lacity.org> Fri, Jul 8, 2016 at 5:10 PM
To: Tanea Ysaguirre <tanea.ysaguirre@lacity.org>
Cc: Sarah Dusseault <sarah.dusseault@lacity.org>, Strefan Fauble <strefan.fauble@lacity.org>

Thanks for the quick response. Question how this differs from our TM we have of the Observatory. Is that because there is a physical asset there? Or how we will TM the use of the Greek Theatre. Is this b/c there are commercial aspects. Like at LAX or with LAPD?

Curious? Thanks.

On Fri, Jul 8, 2016 at 4:41 PM, Tanea Ysaguirre <tanea.ysaguirre@lacity.org> wrote:

AP,

Strefan and I examined the links you sent us and have concluded that there isn't anything thing that can be done about the use of "Runyon" or "Runyon Canyon" on the Runyon Life website, the Runyon Canyon Hike website, or on their merchandise. Their use is similar to creating a website on Los Angeles and selling t-shirts with the words "Los Angeles" or "L.A." Or using "Hollywood" on a t-shirt. It's a geographic term being used in its geographic sense. Neither website is passing off an association with the City's Runyon Canyon Park.

Strefan also pointed out that "Save Runyon" may be considered political speech.

Let me know if you have any further questions.

Best regards,
Tanea

On Thu, Jul 7, 2016 at 7:19 PM, Anthony-Paul Diaz <ap.diaz@lacity.org> wrote:

Strefan can you check in with Tanea, the City's IP attorney (Sarah, Tanea is another City Attorney in General Counsel so that's why I'm copying here. Tanea, Sarah is CM Ryu's (CD 4) Chief of Staff in case you haven't yet met).

We had a similar issue at Venice Beach but not sure how we ultimately resolved or if this rises to the level of something that is infringing or an inappropriate use. But it's a good issue to investigate, because this is something I'd like to consider at Venice or we should just generally know how to resolve.
Sarah, Tanea is actually helping us right not TM the Greek logo, name, merchandise etc.

Stref/Tanea, please let us know your thoughts when you have a chance.

Thanks!

On Thu, Jul 7, 2016 at 1:41 PM, Sarah Dusseault <sarah.dusseault@lacity.org> wrote:

Anything we can do on this? Should we trademark all of our parks?

---------- Forwarded message ----------
From: **Anastasia Mann**
Date: Thu, Jul 7, 2016 at 12:59 PM
Subject: Retail Runyan - see links
To: Vicki Israel <vicki.israel@lacity.org>, Sarah Dusseault <sarah.dusseault@lacity.org>

Is this allowed? Links below.

Someone is selling products branded with Runyon.

Can anyone do this with our parks or are we protected as City property?

Anastasia Mann
Chairman/CEO

Begin forwarded message:

From: Chip
Date: July 7, 2016 at 11:15:06 AM PDT
To: Anastasia Mann
Subject: Fwd: This seems weird

——— Forwarded message ———
From: **Jesper**
Date: Thu, Jul 7, 2016 at 9:56 AM
Subject: This seems weird
To: Chip

http:

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Somebody is making money of Runyon Canyon and even have "Save Runyon" t-shirts for sale – I wonder have they save Runyon by making money of those shirts.

J

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Chip

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